ABOUT THE MAJOR

Management is the study of leadership for the day-to-day operations of a business as well as the future direction a business may go in order to continue its stated mission. You motivate employees, build teams, shape corporate cultures, allocate people, resources, and create strategies to improve operations and achieve business goals. You will also study a broad range of business topics and specializations in order to gain a bigger picture understanding of the corporate world.

Skills and abilities this major develops include: leadership, team-building, strategic planning, and resource allocation.

OPPORTUNITIES AFTER GRADUATION

Career Opportunities
According to the Bureau of Labor Statistics, Employment of management occupations is projected to grow 6 percent from 2014 to 2024, about as fast as the average for all occupations, which will result in about 505,400 new jobs. Employment growth will be driven by the formation of new organizations and expansion of existing ones, which will require more workers to manage these operations.

Salary Information
According to the IUPUI First Destination Survey (2016), the average starting salary for management graduates was $46,000. The median starting salary for management majors for the class of 2016 was $55,000, according to the National Association of Colleges and Employers (NACE, 2017).

(This section is intended for informational purposes, not prediction of actual salary.)

Graduate & Professional School Paths
Management graduates often pursue advanced degrees in the following areas: Business Administration (MBA), Education, and Law.

WHERE TO GET MORE INFORMATION

Kelley School of Business
801 W Michigan Street
kelley.iupui.edu

American Management Association
www.amanet.org

Kelley Indianapolis Career Center
Business Building Room 2010
kelley.iupui.edu/careers

Sample Coursework:
- Effective negotiations
- Financial management
- International business environment
- New venture creation
- Operations management
- Organizations and organizational change

Possible Careers:
- Store manager
- Customer service manager
- Operations manager
- Account manager
- Hotel manager
- Public relations manager

Where Could I Work?
- State of Indiana
- Higher education
- Real estate agencies
- Banks
- Stock brokerage firms

Complementing Interests:
E Enterprising
R Realistic
S Social

Get your interest code at go.iupui.edu/interests

Have questions for Academic & Career Development? Schedule an appointment:
acd.iupui.edu (317) 274-4856