About the Major

It’s a new game. Technology is changing how we express ourselves, entertain, learn and connect with the world—and employers have taken notice.

In Media Arts and Science, you integrate creativity with contemporary career-building skills to manage digital media production and develop dynamic websites, interactive games, 3D motion graphics, animations, and produce audio and video.

The curriculum is hands-on, project-oriented, and allows you to build a portfolio of work with the flexibility to specialize in the creative subject areas that interest you most. There are opportunities to do internships and gain real world experience as part of your plan of study.

Sample Coursework

- Design Issues in Digital Media
- Interactive Design
- Multi-Device Web Development
- Digital Effects
- Advance Digital Video
- 3D Animation
- Character Design and Animation (for videogames)

Possible Career Opportunities

- Web Developer
- Graphic/Multimedia Artist
- Mobile Application Developer
- Videographer
- 3D Animator
- Videogame Designer

Employment and Graduate School Information

Employment Outlook

According to the Bureau of Labor Statistics, the job outlook in web related careers is expected to grow faster than all other occupations, 20% per year through 2022. The job outlook for video, animation, and gaming careers are all projected to show increases through 2022 as well.

Salary Expectations

Examples of national median annual salaries of careers that can be obtained with a Media Arts and Science degree are (O’Net 2013): Web Developer $63,160, Graphic/ Multimedia Artist $64,470, Videographer $54,490, 3D Animator $64,470, Videogame Designer $82,340.

(This section is intended for informational purposes, not prediction of actual salary. Salary information is based on national salary ranges which are greatly impacted by location and relative cost of living.)

Graduate/Professional School Opportunities

Media Arts and Science graduates may choose to pursue advanced degrees in Human-Computer Interaction and Media Arts and Science.

Where Could I Work?

- Digital Marketing Agencies
- Web Developers can work for companies in any industry
- Film/Video Production Companies
- Game Development Agencies
- Software Development Companies
- Freelance/Entrepreneur

Where Can I Get More Information?

IU School of Informatics and Computing
Phone: (317) 278-4636
soic.iupui.edu

SOIC Career Services
soic.iupui.edu/careers

Interest Code

A: Artistic
S: Social
I: Investigative