COMMUNICATION STUDIES
IU School of Liberal Arts

ABOUT THE MAJOR

A major in Communication Studies focuses on interpersonal communication, small group interactions, organizational communication, and public communication. As a Communication Studies major, you will learn how to relate to individuals, groups, and the importance of clearly expressing oneself to others through various forms of media is also emphasized. The major is designed to provide you with a broad-based liberal arts education and develop transferable skills that are valued by many employers.

Skills and abilities this major develops include: research, public speaking, problem solving, writing, and intrapersonal communication (IU School of Liberal Arts, 2017).

OPPORTUNITIES AFTER GRADUATION

Career Opportunities
Graduates from the communication studies program will have many options, and projections for occupations will vary depending on the field they enter. For example, news analyst, reporters, and correspondents’ positions are expected to show little growth, while public relations specialist positions are expected to grow about as fast as the average through 2024. Meeting and convention planners are expected grow faster than the average at 10% (Occupational Outlook Handbook, 2017).

Salary Information
The average starting salary for IU School of Liberal Arts graduates from IUPUI with a communications major was $36,584 for the May 2016 graduating cohort. The median starting salary for graduates with a communications major was $51,000 for the class of May 2016 according to the National Association of Colleges and Employers (NACE, 2017).

(This section is intended for informational purposes, not prediction of actual salary.)

Graduate & Professional School Paths
Africana Studies majors often pursue advanced degrees in the following areas: Health Professions, Communication, Student Affairs, Law, Business, or Social Work among others.

WHERE TO GET MORE INFORMATION

IU School of Liberal Arts
Communication Studies
Department
Cavanaugh 309
liberalarts.iupui.edu

National Communication Association
www.natcom.org

Liberal Arts Career Development Office
Cavanaugh Hall 243B
317-274-1224
liberalarts.iupui.edu/careers

Sample Coursework:
- Communication research methods
- Interpersonal communication
- Intro to acting
- Organizational communication
- Mass media
- Argumentation & debate
- Research experience

Possible Careers:
- Human resources specialist
- Fundraiser
- Marketing specialist
- Recruiter
- Sales coordinator
- Social media manager
- Training/development specialist

Where Could I Work?
- Education
- Eli Lilly & Company
- IU Health
- IUPUI
- Public relations
- State of Indiana

Complementing Interests:

Enterprising  Social  Artistic

Get your interest code at go.iupui.edu/interests

Have questions for Academic & Career Development? Schedule an appointment:
acd.iupui.edu  (317) 274-4856