Position your message to over 72,000 college and university leaders in the context of the week’s most important happenings in higher ed.

UB’s Weekend Roundup newsletter offers campus leaders a selection of the week’s most important higher education stories for a deeper read over the weekend.

Your presence in this newsletter enables you to demonstrate your solution’s importance to the higher education market by placing your news, solution story or thought leadership in the context of the current events and analysis that significantly impact higher ed.

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Demonstrate your solution’s value to higher education in an engaging weekend read.

Contact

Joyce Kacin  Associate Publisher, U.S. Sales Director, Education Markets  203.981.3716  jkacin@universitybusiness.com
Robb Holzrichter  Education Marketing Specialist, East  618.830.3737  rholzrichter@universitybusiness.com
Fern Sheinman  Education Marketing Specialist, West  858.877.0739  fsheinman@universitybusiness.com