A ROADMAP TO (RE) ENGAGING WITH MEXICO WORKSHOP

A guide for U.S. institutions of higher education to establish or expand educational programming in Mexico

Workshop location: Temple University Center City, 1515 Market Street, Philadelphia, PA 19102; Room 406. Identification is required for building admission.

Schedule of Events:

8:00 – 8:15am Arrival and coffee and pastries
8:15 – 8:25am Welcome and Introductions
8:25 – 8:50am Workshop Part 1: Mexico Roadmap Project
     Mexico Activity
8:50 – 9:00am Break
9:00 – 10:15am Workshop Part 2: Risk Mitigation and Conflict Management
     Crisis Management Activity
10:15 – 10:30am Break
10:30 – 11:30am Workshop Part 3: Program Development and Marketing
     Program Development Activity
11:30 – 11:45am Q&A
11:45am – 12:00pm Evaluations and Wrap up

Generously funded by the U.S. Embassy in Mexico City

Pre-registration required