CENTER FOR ADVANCED STUDY IN THE BEHAVIORAL SCIENCES
CASBS alumni include:

26 Nobel Laureates
24 Pulitzer Prize winners
51 MacArthur Fellows
26 National Medal of Science winners
599 Guggenheim Fellowship winners

In addition, hundreds are members of the National Academy of Sciences, the American Academy of Arts and Sciences, and the American Philosophical Society.
The Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University brings together deep thinkers from diverse disciplines and communities to advance understanding of the full range of human beliefs, behaviors, interactions, and institutions. A leading incubator of human-centered knowledge, CASBS facilitates collaborations across academia, policy, industry, civil society, and government to collectively design a better future.
It’s no coincidence that time and again since the 1950s, ideas that transformed our understanding of human behavior—whether behavioral economics, artificial intelligence, social cognition, or new approaches to the history of science—can trace their lineage to people working at the Center. Today the Center is reimagining the study of behavior and society as it explores some of the most profound questions facing humanity.

Justice Mariano-Florentino Cuéllar
Chair, CASBS Board of Directors

The Cornerstone

CASBS nurtures pioneering research and exploration of societal questions through its renowned single-year residential fellows program. The Center annually hosts about 40 distinguished thinkers from across the social and other human sciences. Since 1954, some 2,700 scholars have flourished on the Center’s beautiful hilltop campus.

A Place Of Convergence

Today’s challenges increasingly require diverse perspectives and tools. CASBS convenes multi-year collaborative projects to enhance the prospects for major breakthroughs. Dynamic teams are both interdisciplinary and inter-sectoral, attracting world-class academics, industry leaders, and policy makers and analysts from the public, nonprofit, and private sectors.

The interdisciplinary collaborations engage one or several cross-cutting project themes:

• Moral Economies
• Technology and Society
• Inequality and Inequity
• Evidence-informed Policy
• Social and Political Life of Climate Change

Find descriptions of these themes and current CASBS projects involving them at casbs.stanford.edu/projects.
Thousands of scholarly articles and nearly 2,000 books have been conceived, initiated, or completed at the Center. Many are classic, foundational works that exert significant influence on academic discourse, contemporary thought, and public policy—influence that often reverberates across decades. The books reside in the Center’s renowned Ralph W. Tyler Collection. Search the entire collection at casbs.stanford.edu/tyler.

The Structure of Scientific Revolutions
Thomas Kuhn

Orientalism
Edward Said

A Theory of Justice
John Rawls

The Ghost in the Machine
Arthur Koestler

Gender and Discourse
Deborah Tannen

Alison Gopnik

The Logic of Scientific Discovery
Karl Popper

Whistling Vivaldi: And Other Clues to How Stereotypes Affect Us
Claude Steele

The Visual Display of Quantitative Information
Edward Tufte

How Games Move Us
Katherine Isbister

Childhood and Society
Erik Erikson

Dynamics of Contention
Douglas McAdam, Sydney Tarrow, & Charles Tilly
Proof Of Concept

The CASBS approach allows it to serve as an ideas accelerator. It breaks down barriers to genuine, productive cross-disciplinary and cross-sectoral collaborations that lead to new ideas, discoveries, and approaches. Some of these have helped shape entire fields, including:

- Behavioral Economics
- Cultural Anthropology
- Evolutionary Psychology
- Organizational Behavior and Theory

The CASBS model represents an exciting path forward; its experience and outcomes provide proof of concept. It works.

The Turn To CASBS

CASBS plays a critical role in advancing thinking on a wide array of societal challenges. **Engineers, policy makers, and entrepreneurs are discovering the need to incorporate social science insights. They are turning to CASBS for help.** The Center ignores silos to produce transformative research, mindsets, and practices. This positions CASBS ahead of the curve in generating real-world solutions and change.

Connect With Us

- Explore our website: [casb.stanford.edu](http://casb.stanford.edu)
- View our most recent news: [casbs.stanford.edu/news](http://casbs.stanford.edu/news)
- Subscribe to the CASBS newsletter: [casbs.stanford.edu/news](http://casbs.stanford.edu/news)
- Follow us on social media: [casbs.stanford.edu/news](http://casbs.stanford.edu/news)
- Attend one of our public outreach events: [casbs.stanford.edu/events](http://casbs.stanford.edu/events)
- To learn about more possibilities, contact us: [casbs-info@stanford.edu](mailto:casbs-info@stanford.edu)
• Our symposium series, held at the Center, showcases current CASBS fellows and their cutting-edge work.

• CASBS partners with the Long Now Foundation, a San Francisco-based nonprofit that seeks to foster long-term thinking and responsibility. Fellows give talks at the foundation’s Conversations at The Interval salon series.

• Each year CASBS and SAGE Publishing present the SAGE-CASBS Award, recognizing outstanding achievement in the understanding and advancement of the behavioral and social sciences as applied to pressing social issues. The awardee gives a public talk at CASBS.

• CASBS partners with the Talks at Google program. Current and former fellows present at Google headquarters in Mountain View, California. The talks are filmed and placed on the Talks at Google YouTube channel for a mass audience.
The Center for Advanced Study in the Behavioral Sciences at Stanford University is a place where great minds are brought together to confront the critical issues of our time, where boundaries and assumptions are challenged, where original interdisciplinary thinking is the norm, where extraordinary collaborations become possible, and where innovative ideas and thinking are in pursuit of intellectual breakthroughs that can shape our world.