Catch the attention of 70,000 influential campus leaders at the start of the day, in the context of a newsletter that helps them stay abreast of current happenings in the world of higher education.

UB Daily compiles the day’s headline news in higher ed into an easily digested email newsletter that is often the first item in a subscriber’s email inbox each morning.

Your banner ad in this trusted daily news briefing will help you build awareness and show your commitment to the higher education market.

**New Opportunity: Native Advertising with Live Lead Reports**
Contribute one of your own news items, thought leadership columns or solution stories per issue, and receive live lead reports with contact info for those who click on your contributed content. Your content will receive premium placement as the second news item in the UB Daily newsletter in which it appears. Content is limited to 25 words.

Space limited to four banners and one sponsored content item per newsletter.

**Promote your brand every day in UB Daily.**
Contact your Higher Education Marketing Specialist today to reserve your space.

**Contact**
Joyce Kacin  Associate Publisher, U.S. Sales Director, Education Markets  203.981.3716  jkacin@universitybusiness.com
Robb Holzrichter  Education Marketing Specialist, East  618.830.3737  rholzrichter@universitybusiness.com
Fern Sheinman  Education Marketing Specialist, West  858.877.0739  fsheinman@universitybusiness.com