July 7, 2014

Dr. Deborah Freund
President
Claremont Graduate University
150 East Tenth Street
Claremont, CA 91711-6160

Dear President Freund:

At its meeting June 18-20, 2014, the WASC Senior College and University Commission (WSCUC) considered the report of the Educational Effectiveness Review (EER) team that conducted the visit to Claremont Graduate University (CGU) March 24-26, 2014. The Commission also reviewed the EER report and exhibits submitted by the university prior to the visit and your response to the EER team report, dated May 23, 2014. The Commission appreciated the opportunity to discuss the visit with you and your colleagues Jacob Adams, Executive Vice President and Provost, and Alana Olschwang, Director of Educational Effectiveness. Your observations were very helpful in informing the Commission’s deliberations.

Claremont Graduate University outlined four themes as the focus for its EER visit: 1) Transdisciplinary Studies (a campus-wide requirement that all doctoral students take one or more courses taught from the perspective of at least three fields and with faculty from two different schools at CGU); 2) Research that Matters (research that addresses social problems and values and has the potential to contribute directly to society); 3) Realignment (the restructuring of the university’s nine schools into five and the alignment of policies and procedures across schools); and 4) the Consortial Library (CGU recently assumed the role of “lead college” for the library, which historically had reported to the Claremont University Consortium). Overall, the team concluded that CGU is an organization “committed to learning and improvement” that has “built up its data capacities” and has made a “commitment to evidence-based decision-making,” though “concerns remained about the progress and the consistency and depth of acceptance (of assessment) across the institution.”

In the July 3, 2012, Commission letter following CGU’s Capacity and Preparatory Review, five areas were identified for attention: 1) strengthening diversity; 2) advancing student learning outcomes and assessment; 3) developing metrics for the realignment initiative (the initiative to restructure the university’s nine schools); 4) enhancing Transdisciplinary Studies; and 5) rebalancing master’s and doctoral enrollments. The team reported that CGU had made significant progress in satisfying the Commission’s recommendations, providing “a robust response,” though work is needed in strengthening diversity, making consistent use of assessment data, and continuing the momentum in Transdisciplinary Studies.

During its time on campus, the team noted the following areas for commendation:
Realignment. The team praised CGU for completing a significant realignment of its nine schools with “expediency and thoughtfulness” and “skill and sensitivity.” While additional work is still needed, such as the development of a new budget model, the team reported that CGU has created “a more efficient and robust organizational structure” and has put in place joint academic and administrative committees (shared governance) and a “transparent and inclusive” decision-making process that have led to a “cooperative spirit ... that serves CGU well.”

Transdisciplinary Studies. The team was impressed by the “substantial progress” since the last WSCUC visit in defining and clarifying transdisciplinarity. According to the team, Transdisciplinary Studies “has the potential to serve as a powerful intellectual engine” for the university’s mission, if momentum in this area can be continued and supported.

Research that matters. Faculty research efforts at CGU are “robust” with an increase in extramural funding, expansion of support for faculty research, and renegotiated indirect cost rates. In terms of student research, the team praised CGU for the “great strides in the last two years” in defining institution-wide learning outcomes for doctoral research and developing various rubrics to assess dissertation work.

Library consortium. The team applauded the working relationships among the library’s various constituency committees and administrators, which “are functioning well,” a strategic plan that puts the library “on a wise path;” its “effective model” for delivery of services; and its connections to research, teaching and learning initiatives across the college, particularly in identifying “important assessment questions” and gathering and sharing data “to inform quality improvement.”

The Commission endorses the commendations and recommendations of the EER team and wishes to emphasize the following areas for further attention and development:

Strengthening diversity. CGU has created a President’s Diversity Council and identified key initiatives in faculty hiring and student success, and each school has created its own diversity plan. However, the team noted that “specific goals had not been established” nor was it clear “how progress in diversity would be judged.” How will CGU know if its efforts in strengthening diversity are effective? The Commission notes the steps CGU has taken since the EER visit to promote and support diversity, including the new faculty hires, changes in the faculty search process, and bringing in outside consultants with expertise in diversity to work with staff and faculty. The Commission expects CGU to widely communicate its diversity goals to stakeholders, ensure that resources are available to achieve those goals, and develop ways to assess the success of its efforts using clear, specific, observable measures for determining when milestones are achieved. (CFR 1.5)

Making consistent use of assessment data for improvement across departments and schools. The team reported “concerns about the consistency” of use of assessment data for improvement. Several schools integrate assessments into their courses and programs, with multiple sources of feedback and with well-designed methods for analysis and subsequent use of the findings. These schools demonstrate “both a greater depth of thought as well as a continuity of the process that lends itself to ongoing improvement.” Other schools and departments were not as advanced.
According to the team, use of assessment data was “uneven” across schools. CGU is expected to address the disparity in assessment efforts across the institution and ensure that all schools and departments consistently gather, analyze, interpret, and use data for improvement. (CFRs 2.6, 4.4)

Creating a strategic enrollment management plan. CGU is fee and tuition dependent and relies on enrollment to sustain itself. Efforts are underway to evaluate academic areas of strength, identify future potential growth in enrollments, and test two models for engineering the enrollment process. CGU needs to complete its Academic Program Strength Analysis and put in place a realistic strategic enrollment management plan. Such a plan, in concert with CGU’s initiative to revise its marketing and branding efforts, can, as the team noted, “address some of CGU’s enrollment challenges.” (CFRs 3.5, 4.1)

Continuing the momentum to enhance Transdisciplinary Studies. The team lauded the “considerable” progress in Transdisciplinary Studies since the CPR visit. To “firm up the curricular and practical support for this compelling vision” and because of the importance of transdisciplinarity to the structure of CGU, the Commission expects CGU to take steps to support this momentum, including identifying strong leadership for the program and supplementing the small critical mass of faculty that, as the team observed, “currently give the endeavor its intellectual vitality.” (CFR 2.1)

Reinstating formal faculty evaluation processes. The team learned during its visit that aspects of the faculty evaluation process have been placed on hold. Because, as the team stated, “Both constructive feedback and recognition of faculty excellence are essential for continuing engagement and improvement,” CGU needs to put in place a comprehensive process for the formal evaluation of faculty. The Commission is pleased to learn that since the EER visit, CGU has launched discussions about the faculty evaluation process with faculty, faculty leadership, the deans and the trustees. The process should meet the expectations of CFR 3.2 in the 2013 Handbook, which reads in part: “Evaluation is consistent with best practices in performance appraisal, including multisource feedback and appropriate peer review. Faculty evaluation processes are systematic and are used to improve teaching and learning.” (CFR 3.2 from 2013 Handbook of Accreditation)

Given the above, the Commission acted to:

1. Receive the Educational Effectiveness Review team report and reaffirm the accreditation of Claremont Graduate University for eight years, through June 2022.


4. Request an Interim Report due March 1, 2017, on the following issues cited in the EER team report:
a. An update on CGU’s progress in its diversity initiatives with special attention to the retention and graduation of underrepresented students.
b. An update regarding how data gathered about student learning outcomes are used consistently across all schools and departments to guide improvement.
c. Results of the Academic Program Strength Analysis and implications for enrollment.
d. An update on CGU’s enrollment management plan and projections for future growth.
e. A description of the leadership and faculty in Transdisciplinary Studies.
f. A description of CGU’s faculty evaluation processes for full- and part-time faculty.

In taking this action to reaffirm accreditation, the Commission confirms that Claremont Graduate University has addressed the two Core Commitments to Institutional Capacity and Educational Effectiveness, and has successfully completed the three-stage review conducted under the 2008 Standards of Accreditation. Between this action and the time of the next review, the institution is encouraged to continue its progress, particularly with respect to student learning and success.

In accordance with Commission policy, a copy of this letter will be sent to the chair of the governing board in one week. The Commission expects that the team report and this action letter will be widely disseminated throughout the institution to promote further engagement and improvement and to support the institution’s response to the specific issues identified in these documents. The team report and the Commission’s action letter will also be posted on the WSCUC website. If the institution wishes to respond to the Commission action on its own website, WSCUC will post a link to that response.


As the institution works on the issues cited in this letter, it should be mindful of the expectations that it will need to meet at the time of its next comprehensive review, which will take place under the revised Standards of Accreditation and institutional review process in the 2013 Handbook of Accreditation. These expectations build on past practice and include, for example, student success; quality improvement processes such as assessment and program review; planning; and financial sustainability. However, the 2013 Handbook also includes new foci: the meaning, quality, and integrity of degrees; student performance in core competencies at the time of graduation; and institutional planning for the changing landscape in higher education. CGU is encouraged to familiarize itself with the 2013 Handbook and to approach its challenges in ways that will address both old and new expectations.

Finally, the Commission wishes to express its appreciation for the extensive work that Claremont Graduate University undertook in preparing for and supporting this accreditation review. WSCUC is committed to an accreditation process that adds value to institutions while assuring public accountability, and we are grateful for your continued support of our process.
Please contact me if you have any questions about this letter or the action of the Commission.

Sincerely,

Mary Ellen Petrisko
President

MEP/bgd

Cc: Harold Hewitt, Jr., Commission Chair
    Alana Olschwang, ALO
    Donald Baker, Board Chair
    Barbara Gross Davis, WSCUC Staff Liaison