Successful public health outreach is community contingent and contextual.
How do we define community?

In terms of **locus**?

*ie physical location; place with people (most popular)*

In terms of **survival**?

*ie adaptability, resourcefulness*
An addition

- Community is co-created through active, progressive relationship cultivation, both institutionally and interpersonally.

- It is a step beyond shared geography or identity; it is recognition and amplification of others within those spheres of commonality.