Salaries for well-known professional athletes are among the highest received in the United States. For example, in 2012, LeBron James earned a $13 million salary and over $40 million in endorsements as a professional basketball player. Peyton Manning earned a $32.4 million salary and had $10 million in endorsements. In contrast, the average U.S. firefighter’s salary ranges from $40,000 to $60,000. Even the President of the United States makes only $400,000 per year. These professions carry more responsibility or greater risk, but they pay salaries that do not parallel those of athletes.

Also, many people think that athletes throw away their money on expensive houses, cars, and other possessions. Meanwhile, organizations that need money to help people are not getting enough. The Head Start program in Massachusetts, for example, receives about $4.5 million from the federal government each year. This program gives preschoolers free schooling, food, and medical care. With this amount of money, the program can serve only about half of the eligible children in the state. Even a fraction of a single athlete’s salary could guarantee that thousands of children receive these services.

On the other hand, athletes must work very hard to get into professional leagues. They train all year, and they put a great deal of strain on their bodies. They risk serious injury every time they play. They also create entertainment value for people. Famous athletes help sports teams, television networks, and other professional sports organizations make a lot of money. Fans are willing to pay a lot to see Peyton Manning or LeBron James play. Many people believe that it is logical to give athletes a share of the money they help to bring into the sports industry.

Do athletes really deserve multi-million dollar salaries? What do you think?
USE THE FOCUS WORDS  * and alternate parts of speech

guarantee (verb) to promise

- **Sample Sentence:** Alex Rodriguez of the New York Yankees had a contract guaranteeing him $252 million over ten years.
- **Turn and Talk:** Does eating right and exercising guarantee good health? Explain.

*guarantee (noun) a promise that something will be high quality

- **Sample Sentence:** Some vacation companies offer money-back guarantees if it rains during the trip.
- **Turn and Talk:** Should smartphones come with a lifetime guarantee? Why or why not?

contrast (noun) comparison to show differences

- **Sample Sentence:** In contrast to famous baseball players, the average U.S. firefighter’s salary ranges from $40,000 to $60,000.
- **Turn and Talk:** In contrast to last year, how much homework do you have this year?

*contrast (verb) to be very different from; to compare in order to show the difference

- **Sample Sentence:** The bright, blue sky contrasted with the dark clouds that were rolling in.
- **Turn and Talk:** What is a rule in your family that contrasts with your friends’ families’ rules? Which rule do you prefer?

parallel (verb) to match; to equal

- **Sample Sentence:** These professions carry more responsibility or greater risk, but they pay salaries that do not parallel those of athletes.
- **Turn and Talk:** Can anything parallel the experience of getting out of school for the summer? Give an example.

*parallel (noun) similarity; shared characteristic

- **Sample Sentence:** Creation stories from native people around the world contain many parallels.
- **Turn and Talk:** Name some parallels between your English class and your math class.

industry (noun) a group of businesses that provide similar products or services

- **Sample Sentence:** Many people believe that it is right to give athletes a share of the money they help to bring in to the sports industry.
- **Turn and Talk:** Which industry does more to help the public: the sports industry or the music industry? Explain.

logical (adjective) reasonable; based on clear thinking

- **Sample Sentence:** Sharif agreed that it was logical to order the food only after all the guests were confirmed.
- **Turn and Talk:** Is it logical to assume that two people that are raised together will have a lot in common? Why or why not?
DO THE MATH

According to *Sports Illustrated*, the highest paid American athletes in 2009 were Tiger Woods, Phil Mickelson, and LeBron James. These athletes made most of their money promoting products. Companies in many different *industries*, from clothing to banking to oil, pay these superstars huge amounts. These companies believe it is *logical* to pay athletes to promote their products. Nike, for example, believes that paying LeBron James to wear Nike shoes *guarantees* high sales. Another example is that the unparalleled popularity of Tiger Woods *guarantees* that millions of people will know what phone he uses and what car he drives. Of course, when problems in his personal life became public knowledge near the end of 2009, his image suffered. We can therefore expect a big *contrast* between Tiger’s endorsement income in 2009 and his endorsement income in 2010.

**Option 1:** For which athlete is the *contrast* between salary/winnings and endorsement income the greatest?

A. Tiger Woods  
B. Phil Mickelson  
C. LeBron James

**Option 2:** In 2009, Tiger Woods earned $99,737,626. If we divide this number by 365, we find that he earned $273,253.77 each day. Write an algebraic expression that shows the difference between Tiger’s daily earnings and some other person’s. Let $s$ = the other person’s yearly salary.

\[
273,253.77 - \left( \frac{s}{365} \right)
\]

**Discussion Question:** In America, the sports *industry* is huge. It employs millions of people, from coaches to hot dog vendors. While many *industry* employees make very little, celebrity athletes make millions. And while celebrities have endorsed products for many years, today’s endorsement contracts are unparalleled. Is it fair that some people get paid so much? In sports like basketball and baseball, players have contracts. Whether they win or lose, their salaries are *guaranteed*. In contrast, the players in golf and tennis are paid to win. Which is the more *logical* system? Should LeBron James get paid per win? Why or why not?
Patrick found this topic very interesting and decided to investigate this question. He looked online to find out how much people in five different professions made per hour, how many years they needed to attend school past high school, and how many people were in each profession.

Patrick wants to find out: Does the amount of education required for a job affect how much the job pays? Does the number of people who have a profession affect how much the job pays?

Procedure:
1. Find out the hourly wages of different professions.
2. Find out how much schooling past high school is needed for each of these professions.
3. Find out the number of people that have that profession.

<table>
<thead>
<tr>
<th>Profession</th>
<th>Average Hourly Wage</th>
<th>Average Schooling after High School (years)</th>
<th>Number (People with this profession per 1,000,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction Worker</td>
<td>$19</td>
<td>2</td>
<td>14,700</td>
</tr>
<tr>
<td>Teacher</td>
<td>$26</td>
<td>5</td>
<td>9,800</td>
</tr>
<tr>
<td>Software Developer</td>
<td>$43</td>
<td>7</td>
<td>4,700</td>
</tr>
<tr>
<td>Doctor</td>
<td>$91</td>
<td>11</td>
<td>2,000</td>
</tr>
<tr>
<td>Professional Basketball Player</td>
<td>$2,476</td>
<td>4</td>
<td>1</td>
</tr>
</tbody>
</table>

For construction workers, teachers, software developers and doctors, what is the relationship between the hourly wage earned and the number of people who have that profession? What about between the hourly wage earned and the amount of schooling required?

The hourly wage for these professions is correlated positively with the amount of schooling required, and negatively with the number of people in the profession.

We often associate more years of schooling with jobs that get better pay, but there are exceptions, or outliers, like elite athletes. Can you think of any other professions where the amount the job pays doesn’t necessarily match the amount of schooling required?
DEBATE THE ISSUE
Pick one of these positions (or create your own).

A
- Athletes deserve the high salaries they receive.

OR

B
- Athletes do not deserve salaries so much higher than teachers, firefighters, or the President of the United States.

OR

CREATE YOUR OWN

Jot down a few notes on how to support your position during a discussion or debate:

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Be a strong participant by using phrases like these:

“Can you show me evidence in the text that…”

“I believe that…”

“You make a good point, but have you considered…”

“I agree with you, but…”
TAKE A STAND

Support your position with clear reasons and specific examples. Try to use relevant words from the Word Generation list in your response.

guarantee | contrast | parallel | industry | logical

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Richest of the rich: 50 highest-earning American athletes:


The Prometheus Institute: http://prometheus.org/