The *Take a Minute* campaign is based on a blend of a strong evidentiary support and extensive stakeholder experience. The campaign consists of multiple components. To follow are brief summaries of the evidence base and stakeholder input for each:

- **Take a Minute - Relationships Matter!** (flyers, available in 14 languages, and videos in English and Spanish)
  - The original content for these resources was drawn from the Early Start Online course, entitled *Skill Base: Facilitating Social and Emotional Development*. The references from that course which informed the development of this resource are:
    
    
    
    
  
  - The content was then refined and finalized through ongoing stakeholder engagement with family resource center leaders, parents (including members of the Interagency Coordinating Council), and early intervention service coordinators and providers.

- **Take a Minute - Providers Tips for Supporting Social-Emotional Development**
  - The references for this resource are listed on the back of the resource and include the following: Pawl & St. John (1998), Swanson (1993), Strengthening Families™ (2014), and Technical Assistance Center on Social Emotional Intervention for Young Children (TACSEI) (2011).
  
  - The original content was refined and finalized through stakeholder engagement with early intervention service provider and service coordination managers (primarily through work groups of the Interagency Coordinating Council) and family resource center leaders and parents.