INTRODUCING
THE 2014
ANZISHA PRIZE
FELLOWS

Featuring 45 of Africa’s most promising youth entrepreneurs and the ecosystem that supports them

THE FELLOW
EXPERIENCE

A special inside look at our journey to build Africa’s premier award for her youngest entrepreneurs

LOOKING AHEAD
African Leadership Academy and The MasterCard Foundation identified a need to create an opportunity for talented young African entrepreneurs beyond the walls of the Academy.

**LETTER FROM THE MASTERCARD FOUNDATION & AFRICAN LEADERSHIP ACADEMY**

In 2010, African Leadership Academy and The MasterCard Foundation announced the Anzisha Prize, and together embarked on a journey to celebrate the entrepreneurial achievements and business savvy of young people across the continent. The vision of The MasterCard Foundation is to create opportunities for all to learn and prosper. African Leadership Academy was founded on a belief in the power of youth, and with a mission to develop Africa’s future ethical leaders.

The goal of the prize is to identify entrepreneurial youth in Africa who have created ventures that impact their communities, to give them access to capital and mentorship that will help grow their ventures, and to share their stories with the world so they may continue inspiring countless others.

Over the past three years, we have welcomed 45 Anzisha Fellows from over 17 countries into the Anzisha Fellows Network. Collectively, the Anzisha Fellows have impacted thousands of lives across the continent and have gone on to attract over $1.1 million in revenue to expand their businesses. These trailblazers have launched enterprises focused on everything from agriculture and consumer products to energy and technology.

The Anzisha Prize celebrates their initiative and innovation. It underscores their ability to shape the future of Africa, and recognizes their ability to implement sustainable solutions to some of the continent’s most pressing problems. This booklet is a celebration of, and reflection on, our incredible journey so far. We invite you to follow us as we chart our pan-African search.

We hope to inspire you with the amazing stories of our Fellows. We're sure you will see, as we have, the amplifying effect and potential of the Anzisha Prize initiative. There is so much more to come.

Yours sincerely,

Chris Bradford
Co-Founder and CEO, African Leadership Academy

Reeta Roy
President and CEO, The MasterCard Foundation

"Anzisha Prize is currently one of the largest monetary awards for youth entrepreneurs"
The pilot for the ALA Innovation Prize was small but successful. Over the course of a few weeks, ALA received applications from across Africa, and ultimately one winner was selected. Jumairah Jassat, founder of the Pink Hijab breast cancer awareness campaign, walked away with a R70,000 grand prize ($7,000).

Inspired by the success of the ALA Innovation Prize pilot, ALA & The MasterCard Foundation decided to scale the ALA Innovation Prize to reach more young people, and make it bigger. In 2011, The ALA Innovation Prize became The Anzisha Prize as a nod to young people who were taking initiative in their communities. Organizations and schools all over the African continent were contacted in an effort to find the top young African entrepreneurs.

Semi-finalists were selected from 170 applications received from over 25 countries. For the first time, members of the ALA team traveled to meet the semi-finalists at their business sites to conduct due diligence site visits and interviews. Ultimately, 8 finalists were selected.

Over the past four years, 45 Anzisha Fellowpreneurs from over 32 countries have been welcomed into the Anzisha Fellowpreneur Network. Collectively, the Anzisha Fellowpreneurs have impacted thousands of lives across the African continent and garnered over $1.1 million in revenue and additional investments. These trailblazers have launched enterprises in sectors ranging from agriculture and consumer products to energy and technology.

“Anzisha Fellowpreneur”

Definition: One who is simultaneously a fellow, who is constantly learning, and an entrepreneur, who is consistently applying those learnings by taking initiative and seizing key business opportunities to grow their venture.

The Anzisha Prize takes its name from a Swahili word, Anzisha, meaning to initiate.

Before it was known as the Anzisha Prize, it was initially called The ALA Innovation Prize.

The Anzisha Prize Program Manager - 2011

Nicola Hopwood

In which countries did you conduct finalist due diligence visits in 2011?

I personally conducted 3 - Uganda, Zambia, and South Africa (Cape Town). We also collectively traveled to Kenya, Nigeria, and Egypt.

Any lesson learned on your travels?

Never travel 6 hours in a packed minibus in Uganda...but seriously, projects with the most resources and well-articulated business plans were not necessarily the most impactful. Some grassroots projects achieved tremendous impact. However, one needs to be careful about showing favour toward these grassroots projects purely because they tug at your heart strings. There needs to be a balance and each project should be assessed on its own merit.

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Background:
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2011 ANZISHA FELLOWS

1. **Tanzania** - Frederick Swai, 21, is the founder of The Dreamer Center, an organization that provides office and computing services to youth and businesses in western Tanzania.

2. **Zambia** - Denise Mulenga, 16, is the Chief Fashion Designer and Founder of DenShé Urban Wear, a fashion design company that produces colourful urban clothing for young women.

3. **South Africa** - Ludwick Phofane Marishane, 21, is the founder of HeadBoy Industries, which developed and owns the patent for DryBath, the world’s first bath-substituting lotion.

4. **Uganda** - George Bakka, 20, is the founder of Angels Finance Cooperation, a business incubator that nurtures young entrepreneurs and has launched businesses in jewellery, brick-laying, and baking.

5. **Nigeria** - Adamma Umeofia, 20, is the founder of WeBuilt: Africa, an organization that designs and constructs more functional and appealing market stalls using recycled building materials.

6. **Kenya** - Joel Mwale, 18, is the founder of Skydrop Enterprises, a producer of clean drinking water that produces and distributes thousands of bottles of clean water monthly for local markets.

7. **DRC** - Antoinette Furaha, 19, a native of DRC, currently in Uganda, is the founder of Women’s Micro Credit, a microfinance business that invests in and empowers young refugee women.

8. **Egypt** - Amr Sobhy, 23, is the founder of Zabatak, a website that crowdsources reports on criminal activity and empowers ordinary citizens with information about crime and corruption in Egypt.
How did you hear about the prize?
My Educate! mentor James Katumba. I’ve followed Pan-African discourse and the world of ALA for a while.

Biggest lesson learned?
1. It’s important to build strong teams from the word go in order to build a sustainable business.
2. The community plays a tremendous role in helping entrepreneurs build their businesses.

Favorite Anzisha Prize moment?
Moments I had with the co-founders of ALA at different times, with Chris Bradford on the values and the mission of ALA, and with Fred Swaniker on the vision of the Prize. They had a profound effect on my thinking about what we can do for the African continent!
HOW WE FIND YOUNG ENTREPRENEURS

Thus, in March 2012, we created The Anzisha Prize Tour. Through the Anzisha Prize Tour, we brought the prize directly to young people by flying to cities across Africa and hosting information sessions at centrally located venues.

In the first year of the Prize Tour, when youth attended our sessions, we not only shared information about The Anzisha Prize but also encouraged them to view challenges in their communities as opportunities to lead change. They crafted and shared extraordinary ideas for how, as young entrepreneurs, they would address issues such as unemployment, corruption, environmental sustainability, education and healthcare. We asked everyone we met to share their dreams for themselves and the continent.

In the 2nd year, we iterated on our approach. Instead of the “If we build, they will come”, model of organizing one or two large events in each city and hoping that young people would find their way to us, we decided to be “nimble and mobile” and go directly to where youth already meet up. We hosted numerous smaller events everywhere, from high schools to universities, youth conferences to innovation hubs.

With this approach, we were able to cover more ground and reach more people, within and outside of major cities.

HOW WE SELECT FELLOWS

ELIGIBILITY
- Must be 15-22 years old
- Must have an active project (Business plans and ideas are not eligible)

APPLICATION PROCESS
1. Applicants complete the online application form
2. Semifinalists receive a site visit by a member of the Anzisha Prize team, who verifies the project
3. Ultimately, 12 finalists are chosen

PAST PRIZE TOUR PARTNERS

Mara Foundation
Tanzict
*iHub_
Maanisha!
2012 ANZISHA FELLOWS

BOTSWANA - Naledi Mosweu, 18, founder of Guardian Angels Co., an award-winning company that produces a line of solid, alcohol-free perfumes.

EGYPT - Mohamed Aldossoudy Ismail, 20, founder of Bank’s Co. Educational Toys, which designs and manufactures scientific toys for children.

GHANA - Yaw Duffour Awush, 19, founder of Student Aid Plus, a financial services company that offers financial literacy education and a savings and loan program to help students pay school fees.

KENYA - Diana Kerubo Mong’are, 16, founder of Planet Green, a local recycling initiative that mobilizes farmers, carpenters, households, and a local recycling company to reduce waste build up, at a profit.

KENYA - Laetitia Mukungu, 16, founder of Women’s Rabbit Association, a cooperative organization that farms rabbits profitably to help women pay for their childrens’ educational needs.

KENYA - Mubarack Muyika, 18, founder of HypeCentury Technologies, a company that develops dynamic and affordable websites for small to medium sized local business.

ECONOMIC AWARD

EGYPT - Mohamed Aldesouky Ismail, 20, founder of Bara’s Co. Educational Toys, which designs and manufactures scientific toys for children.

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What is the greatest lesson you’ve learned?
1. You don’t have to be great to start but you have to start to be great.
2. If you cannot do great things then do small things but in a great way.
3. In business, don’t have employees, create business owners.

What are you most proud of?
I’m really proud of the growth of my project because of the network, experience and mentoring that Anzisha Prize has exposed me to.

Sum up Anzisha Prize in one word.
Empowering!
THE FELLOW EXPERIENCE

Anzisha Week

Anzisha Prize Week at African Leadership Academy is an experience like no other.

The 12 Finalists room with ALA students and get a chance to form friendships with young people from other African countries. Finalists jumpstart their day with a voluntary fitness session, like Zumba or a basketball match.

Finalists take part in ALA’s unique Entrepreneurial Leadership courses and business strategy sessions which they can apply to their ventures. Finalists also work hard on their final presentations to the judges!

Finalists unwind during cultural excursions all over Johannesburg like the Cradle of Humankind, the home of Nelson Mandela, and the Apartheid Museum in Soweto.

They benefit from one-on-one coaching from successful entrepreneurs from Entrepreneurs Organization and Africa Careers Network. At the end of each day, finalists are given time to reflect on the day and write blog entries.

At the conclusion of this incredible week, finalists deliver 5-minute project presentations to a panel of judges. After deliberation, judges select 3 grand prize winners who share in $75,000 for use on their projects and personal development goals.

All of the fellows are celebrated during a swanky closing Anzisha Awards Ceremony which is attended by media and prominent business professionals in Johannesburg.

It is after this process that the 12 Anzisha Finalists officially become Anzisha Fellowpreneurs and begin what we hope will be a lifelong relationship with The Anzisha Prize Network and ALA community.

An invitation to attend the closing Anzisha Awards Ceremony, during which the top 3 grand prize winners are announced.

A-10,000 Energy Award - since 2012, The Silicon Valley Community Foundation – Donor Circle for Africa has provided a supplementary award for an Anzisha Finalist with an energy project.

1. Generating your Business Model
2. Quantifying Economic and Social Impact
3. Scaling & Sustainable Growth
4. Perfecting your Project Pitch

Ashish Thakkar: Founder and Managing Director of Mara Group
Tunde Kehinde: Former CEO of Jumia & current Founder and CEO of A-Post

$75,000 – courtesy of The MasterCard Foundation, to be shared amongst the winners, to take their projects to the next level. Grand prize winner receives $25,000

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SOUTH AFRICA - Neftaly Malatjie, 22, at the age of 14, using cash he had saved from his part-time job, Neftaly started Diepsloot Youth Projects (DYP) to make an impact in the poverty stricken Diepsloot area. Diepsloot Youth Projects focuses on income generating programs that enable young people to engage in business opportunities.

UGANDA - Best Ayiorwoth, 21, started the Girls’ Power Micro Lending Organisation, a micro lending business that supports girls through their mothers by giving women starting capital or money to boost their existing businesses. They are able to support their daughters with school fees and scholastic materials and ensure that they get an education.

EGYPT - Khaled Shady, 21, inventor of Mubser, a wearable belt, fully equipped with Bluetooth and Microsoft Kinect, which allows the wearer to navigate safely around objects and obstacles using a system of vibrating motors.

KENYA - Paul Barclay Okari, 21, co-founder of Safi-pads, inexpensive, reusable and washable sanitary towels for women and young girls.

MALAWI - Gonjetso Chinyama, 21, Owner and Founder of Twenty2 Creative design agency and online Internet real estate venture Pakwathu, a classifieds website that enables Malawians to find property throughout the country.

RWANDA - Joie Laurent Sangwa, 19, works with a youth organization to install domestic biogas units throughout her home region. Biogas offers a cheap, alternative energy source while helping with the environment.

SOUTH AFRICA - Kolawole Olajide, 21, native of Nigeria currently in Cape Town, is the chief developer and co-founder of Funda, an online learning management system that brings together educational resources to make the lives of teachers, students and corporates. Funda has received recognition from prestigious groups like the UNDP and an invitation to attend the Davos World Economic Forum.

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TANZANIA - Domitila Silayo, 21, founder of Jathropa Soap, Jathropa Soap production has gone on to help thousands of people in Tanzania fight off skin problems like ringworm and dandruff, while still turning a healthy profit and creating employment.

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UGANDA - Titus Mawano, 22, the brains behind Ffene, a business management platform for SMMEs in Africa who are struggling to stay organised, yet still use a loose-leaf notebook to keep record of clients and sales.
How did you hear about the prize? Ventures Africa.

Biggest lessons learned?
1) How to measure how much impact my business is having.
2) How best to scale my business and make it less dependent on me.

1-3 of your favorite/most memorable/craziest moments?
My most memorable moments of the Anzisha Prize week were interacting with other fellows, and ALA staff and students, the trip to Nelson Mandela’s house, and the awards ceremony.

What are you most proud of?
I am proud of having represented my country Malawi, as there are not many young people who are seriously into entrepreneurship.
The third Indaba took place in Cairo and the fourth in Nairobi. Fellows took part in brainstorming sessions where they collaboratively shared their challenges and generated ideas that aimed to grow their ventures and spread awareness about the Anzisha Prize in their home countries.

It’s been amazing to see what our Fellows have gone on to achieve after the Prize. As the Prize continues to grow, we aim to grow our outreach so that it is inclusive of every country on the continent and every major language spoken. We hope to do this through Pan-African partnerships with organizations and media across the continent. We aim to support young entrepreneurs by giving them access to financial capital and social capital - connecting them with likeminded peers and experienced mentors through our organizational partners and the growing Anzisha Prize and ALA network. Additionally, fellowpreneurs benefit from intellectual capital through ALA’s unique BUILD curriculum and programming.

We believe in the power of youth and that young people can dream big, take action, and change the world. We hope that the Anzisha Prize can serve as one of many catalysts that will gradually help the world take notice of the powerful effects that youth entrepreneurship can have on the continent and the world.
2014 ANZISHA FELLOWS

NIGERIA - Chukwuwezam Obanor, 22, founder of Prepclass, an online platform that provides study content (past tests, answers etc.) for local Nigerian schools in preparation for national exams.

SOUTH AFRICA - Jeffrey Mulaudzi, 22, founder of Mulaudzi Bicycle Tours, a lifestyle tour in Alexandra township that engages members of the community by telling their stories and including them into the business, creating a socio-economic transformation.

TOGO - Sam Kodo, 22, founder of LC-COM (Low cost-computer) / Infinite Loop, a company that produces low cost personal computers for students.

UGANDA - Noah Walakira, 21, founder of Namirembe Sweater Makers, a community based organization that provides school uniform sweaters to over 40 schools across the country.

KENYA - Tom Osborn, 18, founder of Greenchar, a clean energy project that produces smokeless charcoal briquettes and distributes clean cooking stoves throughout Kenya.

SOUTH AFRICA - Thato Kgatlhanye, 21, founder of Repurpose Schoolbags, an initiative that designs school bags made from up-cycled plastic shopping bags that integrate solar technology, charging up during the day and transforming into light for learners to study after dark.

IVORY COAST - Gabriel Kombassere, 17, founder of Rible Neda, a farming association that produces maize and cassava, feeding its members and their families.

GHANA - Chineye Okoro Onu, 19, founder of Micro Mosaicpiration Project, an initiative that uses recycled material to create art and impart entrepreneurial skills to young people through training and mentorship.

CAMEROON - Alain Nteff, 22, founder of the Gifted Mom Project, an e-content platform for pregnant women to combat the high rate of mother and infant deaths.

DRC - Benedicte Mundele, 20, founder of Surprise Tropical, an organic local produce canteen to promote a healthy lifestyle in her community.
The eight inaugural finalists of the Anzisha Prize garnered international recognition, presented at global conferences, and raised over $300,000 in capital in the first 6 months after gaining the title of Anzisha Fellow. In its second year, the Anzisha Prize successfully executed a continent-wide prize tour that presented the Prize to over 1500 youth across eight countries. During the third year, the Prize expanded its reach and grew in diversity as reflected by the welcoming of its first ever finalist from Francophone West Africa and the crowning of its first ever female grand prize winner. Now in its fourth year, the Prize has initiated a more formalized partner program that seeks to enable and empower key local organizations to play a primary role in evangelising the Anzisha Prize in their countries. The Prize also hosted regional Indaba reunions in each corner of the continent that brought together Anzisha fellows from the past 3 years, many of whom met each other for the first time, to learn from one another and strengthen personal bonds within the growing Anzisha Fellow Network.

Greatest Lessons Learned

Too many to count! Above all, I learned the power of now and the power of uniting and involving people with shared missions to achieve greater impact. The Anzisha Prize journey has been an awesomely challenging and rewarding experience. I learned so much in such a short period of time. From understanding the Pan-African landscape of youth organizations, innovation hubs, and media entities, to organizing a multi-country pan-African marketing campaign, to setting up events and brokering new partnerships in new countries, and conducting media interviews, to learning about the challenges & experiences of young entrepreneurs across the continent from Malawi to Senegal, Uganda to Egypt. It has been an amazing experience that will stay with me for the rest of my life.

Fondest Memories

The transition from Anzisha applicant, to semi-finalist, to finalist, to Anzisha fellow & internationally known entrepreneur is a magical one. Before the site visits, Anzisha applicants are essentially essay responses and words on paper. It’s an awesome privilege to watch them grow and shine on their entrepreneurial journeys.
#ANZISHAEFFECT

Following on the momentum of The Anzisha Prize, all of our Fellows have gone on to do some incredible things. Here’s what some of our Fellows have been up to post-Anzisha Prize:

**EGYPT**

Amr Dabbasy, 23. In 2011, Amr created another online platform, Misrcommerce.com, that monitored the performance of the newly elected Egyptian president. Misrcommerce.com was featured on CNN and won a World Summit Youth Award for the Youth category.

**ICELAND**

Andrew Muwada, 20. YELL now employs a total of 73 people, the oldest of whom is 53. Has diversified line to include gift bags. Andrew was awarded the 2012 FERD Award for Social Entrepreneur of the Year.

**KENYA**

Laetitia Mukunji, 16. Women’s Right’s Rabbit Association has received over $200,000 in additional investment. Laetitia was featured on Kenya YWCA, Capital FM, and M-Nets Carte Blanche.

**MALAWI**

Gonjetso Chinyama, 21. Twenty2 Creative design agency and Pakwathu now employs 13 people and has uploaded over 200 new listings.

**NIGERIA**

Mahmood Oyeso of Nigeria, 20. In 2012 RubiCube released BlackBerry and iPhone version of app. Mahmood was nominated African entrepreneur of the year.

**SOUTH AFRICA**

Lucia’s Photography & Video. 21. HeadBoy Industries has sold thousands of units of Dry Bath in the US by totalling $250,000 in gross sales, and he has his eyes set on capturing the African market.

**SOUTH AFRICA**

Kabila Phepho Mthancane, 21. Shortly after the Prize, received $18,000 in additional funding from Higher One. Initiated online video series as well as a trip to Palo Alto, California.

**UGANDA**

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We hope this “Anzisha effect” will continue for many months and years to come.

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**THE ANZISHA EFFECT**

The Anzisha Prize program to date has focused on identifying and celebrating the best youth entrepreneurs across the continent. In doing so, we’ve demonstrated the power of creating pan-African role models and revealed just how capable young people are in finding opportunities for economic and social impact. In our most recent impact study, we are beginning to see evidence that youth are both starting and accelerating their own entrepreneurship journeys, inspired by the success of the Anzisha Fellows that you’ve gotten to know through these pages.

We’re excited by what we’ve achieved to date, but it’s not enough - nor is it fast enough. Young Africans are finding it very hard to find jobs, and they will need to look at alternative ways to earn a living and pursue their dreams. Encouraging a new generation of high-growth, high-potential entrepreneurs is a key approach in responding to this lack of economic opportunity as they quickly employ many others and become respected leaders within their communities.

From 2015, The Anzisha Prize will have an expanded mandate. First, we will be aggressively increasing our support services to young African entrepreneurs who have self-started their journeys through a new initiative called the Youth Entrepreneur Support Unit based at African Leadership Academy. Second, we will no longer only work with entrepreneurs. We will soon also support and celebrate the growing ecosystem of people and organisations across Africa that work with youth entrepreneurs. Perhaps most excitingly, we will be actively creating one of Africa’s most powerful youth entrepreneur networks by encouraging African Leadership Academy graduates and Anzisha Fellows to start to work together.

It is vital that all Africans work to change the opportunity landscape for young people. One way to contribute is to ensure the stories of these young entrepreneurs travel far and wide, showing all of us what is possible, and creating African reference points for entrepreneurship success. This, at its core, is the AnzishaEffect we seek to create.

Josh Adler
Director, Centre for Entrepreneurial Leadership
African Leadership Academy
JOIN US!
HELP US FIND THEM

The Anzisha Prize is looking for mission-aligned organizations and media entities with which to partner with and help get the word out, giving more young people access to our programs.

WHAT WE LOOK FOR IN ORGANIZATIONAL PARTNERS?
• Aligned mission & goals
• Ability to reach young people (age 15-22) across your country/region
• Existing media relationships
• Active website & large following on Facebook and Twitter
• Centrally located head office/satellite offices
• Capacity to assist young people in applying for the Anzisha Prize

WHAT IS IN IT FOR YOU?
• Recognition as an official Anzisha Prize organizational partner
• Presence on The Anzisha Prize website, Facebook and Twitter pages
• Inclusion in media coverage
• Complementary access to Anzisha Awards Ceremony
• Representation with stand and logo display on photo wall at Ceremony
• Ability to host events with finalists

WHAT YOU WILL NEED TO DO
• Be a representative and supporter for applicants
• Inclusion of Anzisha Prize in existing events during the year.
• Mobilization of your regional offices/branches to promote the Anzisha Prize and support fellow needs
• Promotion of Anzisha Prize on your website & social media pages
• Support during and promotion of site visits of semi finalists in your country

HELP US SUPPORT THEM!

In the past, our Anzisha Prize Fellowpreneurs have greatly benefited from generous donations from corporate sponsors, who have donated everything free business productivity tools & devices to their time by mentoring our Fellowpreneurs.

If you or your organization would like to get involved, please let us know.

Email: prize@anzishaprize.org
African Leadership Academy
Fact Sheet

Overview
African Leadership Academy (ALA) seeks to transform Africa by developing a powerful network of over 6,000 leaders who will work together to address Africa’s greatest challenges, achieve extraordinary social impact and accelerate the continent’s growth trajectory.

The Academy identifies young leaders between the ages of 18-24 from across the continent with demonstrated leadership potential, a passion for Africa, an entrepreneurial spirit, and a track record of community service. These young leaders are then brought together for a two-year pre-university programme centered on a unique Entrepreneurial Leadership and African Studies curriculum at our world-class boarding institution in Johannesburg, South Africa. ALA continues to cultivate these leaders throughout their lives, in university and beyond, by providing ongoing leadership training, supporting their growth through access to internships and mentorship, and connecting them to high-impact networks of people and capital that will empower them to create transformative change.

ALA’s leadership model can be distilled into three essential components: molding young Africans with the potential for leadership, embedding them in the practice of leadership through applied learning, and enabling access to networks of opportunities and resources that will enable their further growth, learning, and impact. We are developing the future Nelson Mandela, the next Morgan Matiau, and the African Bill Gates.

Programmes
Two-Year Pre-University Programme
18-24 year-old students.
Courses in Entrepreneurial Leadership, African Studies and Cambridge A-levels.
Contact: ala@afrikanleadershipacademy.org

Gap Year Programme
18-24 year old students.
Four nine-month programmes in Entrepreneurial Leadership and African Studies.
Contact: ala@afrikanleadershipacademy.org

Global Scholars Programme (GSP)
18-24 year old students.
Three-week international entrepreneurial leadership summer programme.
Contact: www.alasummer.org

Social Innovation Camps
7-12 year old African students.
One-week entrepreneurial leadership programs held across Africa.
Contact: socialinnovations@afrikanleadershipacademy.org

BUILD-in-a-Box Camps
12-18 year old African students.
Three-day entrepreneurial leadership programmes held across Africa.
Contact: www.buildinabox.com

Anzisha Prize (in partnership with The MasterCard Foundation)
Youth entrepreneurship award for 18-24 year old African entrepreneurs.
Over $75,000 in prizes.
Contact: www.anzisha.org

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Facebook: www.facebook.com/afrikanleadershipacademy
Twitter: www.twitter.com/ALAac
Website: www.afrikanleadershipacademy.org

ALA in numbers
18,081 applicants to ALA since 2008
44 African countries represented at ALA
Conf. attended by ALA young leaders 99
Student enterprises launched at ALA since inception

Universities attended by ALA alumni
22 Countries
91 Universities

20+ Alumni projects across Africa

446 Internships done by ALA young leaders
416 Partner organisations

446 Internships done by ALA young leaders
35 Guest speakers at ALA every year
Past speakers include Archbishop Desmond Tutu, Yvo M. Chika Chika, Thabo Mbeki, Grace Machel, Sanusi Lamido Sanusi, Phumzile Mlambo-Ngcuka, Carly Fiorina

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Application form at www.anzishapride.org

CALL FOR APPLICATIONS! ARE YOU THE NEXT ANZISHA PRIZE WINNER? WE’RE LOOKING FOR YOUNG PEOPLE BETWEEN THE AGES OF 15-22 THAT HAVE STARTED A PROJECT OR BUSINESS THAT IS IMPACTING THEIR COMMUNITIES!

THE ANZISHA PRIZE IS PRESENTED BY AFRICAN LEADERSHIP ACADEMY AND THE MASTERCARD FOUNDATION

ABOUT AFRICAN LEADERSHIP ACADEMY
African Leadership Academy (ALA) seeks to transform Africa by developing a powerful network of entrepreneurial leaders who will work together to achieve extraordinary social impact. Each year, ALA brings together the most promising young leaders from all 54 African nations for a pre-university program in South Africa with a focus on leadership, entrepreneurship and African studies. ALA continues to cultivate these leaders throughout their lives by providing ongoing training and connections to networks of people and capital that can catalyze large-scale change.

For more information visit www.africanleadershipacademy.org

ABOUT THE MASTERCARD FOUNDATION
The MasterCard Foundation is an independent, global organization based in Toronto, Canada, with more than $9 billion in assets. Through collaboration with partner organizations in 49 countries, it is creating opportunities for all people to learn and prosper. The Foundation’s programs promote financial inclusion and advance youth learning, mostly in Africa. Established in 2006 through the generosity of MasterCard Worldwide when it became a public company, the Foundation is a separate and independent entity. The policies, operations and funding decisions of the Foundation are determined by its own Board of Directors and President and CEO.

For more information visit www.mastercardfdn.org