GLOBAL FUSION CONFERENCE 2019

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PATRICK D. MURPHY (Ph.D., Ohio University) is Associate Dean for Research and Graduate Studies and Associate Professor in the Department of Media Studies and Production in the Klein College of Media and Communication at Temple University. His teaching and research interests include global media, media and the environment, documentary media, media and social justice, ethnographic method, and Latin American media and cultural theory. Murphy is author of The Media Commons: Globalization and Environmental Discourses (University of Illinois Press, 2017), co-editor of Negotiating Democracy: Media Transformation in Emerging Democracies (SUNY 2007) and Global Media Studies (Routledge, 2003), and his work has appeared in Communication, Culture and Critique, Communication Theory, The International Journal of Communication, Popular Communication, Cultural Studies, Environmental Communication, Global Media and Communication, Journal of International Communication, and Qualitative Inquiry, as well as chapters in many edited books. He has also translated into English articles by some of Latin America’s most prominent communication scholars.

MIYASE CHRISTENSEN (Ph.D., University of Texas at Austin) is Professor of Media and Communication Studies at Stockholm University and Affiliated Professor at the Department of Philosophy and History of Technology, Science and Environment, the Royal Institute of Technology (KTH), Sweden. Christensen is Director of Leading Environment in Global Media Studies and Politics of Mediated Communication at the Dept. Media Studies, Stockholm University. Christensen is the Associate Editor of Annals of the International Communication Association and Annals of Crosscuts: Stockholm Environmental Film Festival, of which she is the co-founder. She has served as Editor-in-Chief of Popular Communication: International Journal of Media and Culture and as Chair of the Ethnicity and Race in Communication Division of ICA. Her previous posts also include Visiting Senior Fellow at the LSE London School of Economic and Guest Professor at KTH the Royal Institute of Technology. Currently, Christensen serves as a member of the the Global Arctic Mission Council of the Arctic Circle Assembly.

ANTONIO D. LA PASTINA’s research focuses on the longitudinal understanding of how communities, normally away from urban centers, engage with mediated forms of communication. Relying on ethnographic practices, he has conducted research in rural Northeast Brazil, his main site of investigation since 1997, Southern Italy and the Rio Grande Valley in the Texas-Mexico boarder. He has also written extensively on telenovelas, and the representations of otherness in that genre.

CHRISTIAN CHRISTENSEN is Professor of Journalism at Stockholm University, Sweden. His research has addressed the intersections of technology, politics and journalism. Originally from the US, Christian has lived and worked in the US, UK, Turkey and Sweden. In addition to his academic writing, he has published articles in The Guardian, The Washington Post, Le Monde Diplomatique, Al Jazeera and Al Jazeera America.
A

Television, Audiences and National Identities

BMC 3.206

**Shelley Bradfield, Central College (panel chair)**

Debating polygamy: Online audience discourses of *Uthando Nes’Thembu* (Love and Polygamy)

**Yesim Kaptan, Kent State University**

Identities beyond boundaries: Danish TV drama audiences in Turkey

**Assem Nasr, Purdue University Fort Wayne**

Reclaiming an empire or the uncanny assertion of Turkey’s global power in *Resurrection: Ertuğrul?*

B

Exploring Movement and Flows Through a Transnational Conversation

BMC 3.204

**Semih Bedir, Ohio University (panel chair); Brit Laak, University of Tartu; Shahriar Shafiani, Ohio University**

Examining Estonian and Iranian audience perceptions of Turkish television dramas

**Shahriar Shafiani, Ohio University**

Seeping through borders: Chador and transnationality in *A Girl Walks Home Alone at Night*

**Tereza Kidane, Ohio University**

“The wig is off”: Revolutionary mothers and transnational connections

**Yonatan Tewelde, Ohio University**

Political activism in Eritrean transnational digital spaces

**Ritika Popli, Ohio University**

Negotiating memory and trauma of the partition of 1947 through a transnational digital archive

C

Netflix’s Transnational Strategy and the Future of Global Media Flows

BMC 4.212

**Swapnil Rai, University of Michigan Ann Arbor (panel chair)**

Cultural imperialism or cultural hybridity? The curious case of Netflix in India

**Joseph Straubhaar, University of Texas at Austin**

Netflix as the new form of global TV: Cultural imperialism, platform imperialism, cosmopolitanism and cultural distinction

**Stephany Noh, University of Texas at Austin**

[What’s Next: Korea] Netflix’s transnational distribution strategy employing “originals” is redefining Hallyu (Korean Wave)

**Melissa Santillana, University of Texas at Austin**

Netflix creating national content with a transnational audience in mind: The case of Mexico, *Luis Miguel, la serie*, Club de Cuervos, and *Casa de las Flores*

D

Global Computing as Global Media

BMC 4.206

**Anita Say Chan, University of Illinois at Urbana-Champaign**

Of data cultures and data f(r)ictions: Training, transformation, and decentering data futures from Latin American startup ecologies

**Erin McElroy, AI Now Institute at NYU (panel co-chair)**

Mediating postsocialist transition: Fabricating Eastern Europe’s Silicon Valley and the most dangerous town on the Internet

**Colette Perold, New York University (panel co-chair)**

The punched-card continent: IBM’s early influence on South American trade

**Sandeep Mertia, New York University**

Starting-up with the state: Computing, entrepreneurship, and governance in India

E

Diasporas and Migration

BMC 4.204

**Delphine De Gryse, Ohio University**

Displacement and belongings: Exploring the stories and meanings of the personal objects carried by displaced people in transit

**Jayaprakash Veeramreddy and Mark Jackson-Pitts, Arkansas State University**

Twitter usage by Indian embassies and consulate general offices for addressing Indian migrants issues in Saudi Arabia and United Arab Emirates

**Ana Lu Ramirez, Texas A&M International University**

Surprise Surprise! “It’s not my pleasure”: A cultural analysis of a local Chick-Fil-A

**Jean Olivier Tchouaffe, Southwestern University**

On Mahamat Saleh Haroun’s cinema: African cinema, moral cosmopolitanism and the right of necessity
SESSION 2  10:45am - 12:15pm

**Film Studies**

A

**BMC 3.206**

**Emily Riewestahl**, *Texas A&M University*, **Kaelan Vasquez**, *Xavier University of Louisiana*

Watching ourselves: Race and gender concordant television and movie consumption

**Mehri Yavari**, *Texas A&M University*

Narrative of Iranian LGBTQ films: Let's leave the country

**Swapnil Rai**, *University of Michigan Ann Arbor*

Let Indian Movies Teach Us a Lesson": The Resurgence of Bollywood in China

**Diksha Mittal**, *Southern Illinois University - Carbondale,*

The victory of traditional masculinity over fat activism in *My Big Fat Bride* (2015)

**Hazem Fahmy**, *University of Texas at Austin*

Akrahak! Critique and affection in the contemporary Egyptian appropriation film

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**Social Media and Journalism: Opportunities and Challenges**

B

**BMC 3.204**

**Patrick Walters**, *Temple University*

Twitter and Ferguson: Challenging media gatekeeping

**Tracy Tinga**, *University of Maryland, Baltimore*

The role of Afrocentric digital platforms in reporting affairs in African countries

**Tahereh Rahimi**, *Southern Illinois University, Carbondale*

Resisting repression? : How journalists use Twitter in Iran

**Nyan Lynn**, *University of Kansas, Lawrence*

Is Facebook friend or foe for Myanmar journalists?

**Lisa Brooten**, *Southern Illinois University, Carbondale (panel chair)*

The weaponization of Facebook: Challenging journalism in Thailand, the Philippines and Myanmar

---

**Social Media, Activism and Feminism**

C

**BMC 4.212**

**Srividya Ramasubramanian, Asha Winfield, & Rebecca Costantini**, *Texas A&M University*

Intersectional hashtag activism: Using a critical race feminist lens to examine online advocacy and counter-publics

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**Mediated Representations of the U.S. Southern Border**

D

**BMC 4.206**

**Melissa Santillana**, *University of Texas at Austin*

Luchadoras: Providing tools and support to the Mexican #MeToo movement

**Diantha Vliet**, *Temple University*

Global messages and local inequalities: A comparative analysis of international Black Lives Matter chapters

**Carina Capitine**, *Ohio University*

Body of Resistance: New perspectives on the use of social media as an alternative space for sexual expression and affirmation by women

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**Digital Media and Online Technologies**

E

**BMC 4.204**

**Casey Walker**, *University of Texas at Austin*

The monsters are US: Border walls and the immigrant “other” in modern sci-fi films

**Gabriel Domínguez Partida**, *Texas Tech University*

Are we or not? Perceptions of Mexican and Mexican American undergraduates about the Mexican identity's traits portrayed in the film *Roma.*

**Anthony R. Ramirez**, *Texas A&M University*

Historias de La Frontera: A framing analysis of Latinx identity and border representation in comic books

**Nathan Rossi**, *University of Texas at Austin*

Solidarity with Salvadorans? Media representations of the border crisis in 2019

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**Social Media, Activism and Feminism**

**Fabienne Darling-Wolf**, *Temple University*

“If I didn’t have a smartphone, I would spend more time with my children”: Digital media use, fear and alienation in a rural Japanese community

**Adam Bajan**, *Texas A&M University*

Evangelization from the booth: Technology teams and religious media

**Tracee N. Mason**, *Florida A&M University*

Finding lasting love online: Black women’s perceptions of online dating

Odoh Vincent Onyeaghanachi, Ngozi Uduma & Enuma Icha Ituma, *Alex-Ekwueme Federal University*

E-Learning and distance education: The challenges of teaching and learning in an ideal African environment
SESSION 3  1:15pm - 2:45pm

A

Surveillance, Control and AI in Global Settings
Ali Karimi, McGill University
Urban surveillance: Numbering houses in Kabul, Afghanistan

Musonda Kapatamoyo, Southern Illinois University Edwardsville
Too many eyes on me: Artificial Intelligence (AI) and machine learning in mass communications

Lucas Logan, University of Houston
Contesting intermediary liability and ownership through digital copyrights

Stuart Davis, City University of New York, Baruch College
Border imperialism as advocacy communication framework: Building transnational solidarity in the face of the “Migration Crisis” on the US-Mexico border

B

TV Flows in the Middle East and East Asia
Semih Bedir, Ohio University
Rise of Turkish television series and Turkish soft power: Rhetorical analysis of magnificent century and Resurrection: Ertugrul

Elyse Huang, University of Texas at Austin
An analysis on the entertainment talent flow from Hong Kong and Taiwan to mainland China

Yasemin Y. Celikkol, University of Pennsylvania
Love Turkish, despise the foreign: Turkish presidential discourse of television series

Britta Hanson & Stephany Noh, University of Texas at Austin
Shame over flowers: Regional drama adaptation and national identities

Yesim Kaptan, Kent State University
Constructing authenticity through modality and locality: Danish TV dramas and Turkish audiences

C

Netflix and Other Global Infrastructures
Sharon Shahaf, University of Texas at Austin
Television as global infrastructure, or how the televusual made (and continues remaking) our global world

Ju Oak Kim, Texas A&M International University
The kingdom of Netflix: Revisiting the local and the global in television production

D

Global TV and Latin America
Antonio C. La Pastina, Texas A&M University
Subverting the north-south flow of TV productions: The case of Brazil’s cable TV

Samantha Nogueira Joyce, Saint Mary’s College of California
How TV Globo telenovelas are keeping up

David González Hernández, ITESO-Universidad Jesuita de Guadalajara; Antonieta Mercado Anaya, University of San Diego; Efraín Delgado Rivera, Universidad de La Salle Bajío; Jaime Miguel González, Universidad de La Salle Bajío
Television and streaming bio-series. The melodrama fiction in the life of Latin music icons: Juan Gabriel, José José and Luis Miguel

Luis Rivera-Figueroa, University of Texas at Austin
Emergent representations of Latin American masculine identities: The case of Bad Bunny

E

Disney Online, in Film and Abroad
Ghanem Elhersh, Ohio University
The effect of Disney animated films broadcasted on Arab televisions on the socialization process and the cultural values of Arab children

John Joseph Fennimore, University of Wisconsin-Milwaukee
How Disneyland went to the Land of the Rising Sun: A historiography of Tokyo Disneyland

Arthur Soto-Vasquez, Texas A&M International University
Mediating the Magic Kingdom: Disneyland, Instagram and fantasy

PLENARY:  MIGRATION & POPULISM
BMC2.106 3:00-4:30pm (see p. 9 for details)
SESSION 4  4:45pm - 6:15pm

A  Journalism Issues in the Caribbean and Latin America

Jennan Andrew, Ohio University
Impact of media coverage on public opinion about abortion in Jamaica

Amy Schmitz Weiss, San Diego State University; Vanessa de Macedo Higgins Joyce, Texas State University; Summer Harlow, University of Houston; Rosental Calmon Alves, University of Texas at Austin
Defining journalism innovation in Latin America: Exploration into perceptions among educators, students and journalists

Sandra Rodriguez Cotto, Independent journalist, Federico Subervi, University of Wisconsin-Madison
From chat disclosures to rebellion: Investigative journalism shakes the political status quo of Puerto Rico

Vanessa de Macedo Higgins Joyce, Texas State University
Latin American emergent news media building consensus on perceptions of Venezuela on social media

B  Journalism in the Middle East

Amy Kristin Sanders, University of Texas at Austin
Privacy protections in the Middle East: How vague definitions and low rule of law negatively impact freedom of expression in the region

Asem Alomari, Arkansas State University; Mahmoud Mostafa, Yarmouk University
A Middle Eastern perspective of agenda setting: Agenda setting in the third level

Manasar Alharethi, University of Alabama
How international, Saudi, and Turkish news frame Jamal Khashoggi news

Caitlin Miles, Texas A&M University
“It’s chaos”: Conceptualizing journalism as an urban practice in Istanbul

C  Information, Disinformation, and Fake News

Taeyoung Lee & Thomas Johnson, University of Texas at Austin
Bridging the gap between political engagement and fake news sharing: The role of third-person perception and partisanship

Jeffery R Patterson, University of Texas at Austin
Global counter-disinformation strategies and our reinvestment in normative political discourse

SATURDAY

Christian Christensen, Stockholm University
Collapsing utopia: The U.S. press and the decline of a mythological Sweden

Benjamin Burroughs, University of Nevada
Fake memetics: Global political rhetoric and circulation in political campaigns

Global Journalism Issues

Ariadne Gonzalez, Texas A&M International University; Stuart Davis, City University of New York, Baruch College; Jiwon Kim, Dankook University
Democratizing? Dangerous? Both?!? La Gordiloca and the vicissitudes of hyper-local digital journalism on the U.S.-Mexico border

Tracy Tingga, University of Maryland, Baltimore; Patrick D. Murphy, Temple University; Emmanuel Septime Sessou, Temple University
ICTs, environmental activism and community mobilization in sub-Saharan Africa

Harry Morgan Insaidoo, Ohio University
Newspaper coverage of maternal health in Ghana: A qualitative study

Ivy R Ashe, University of Texas at Austin
Rhetoric and reality at the Olympic Games: A media case study of the Mardini sisters

Cultural Diplomacy and Imperialism

Brad Limov, University of Texas at Austin
Film festivals and soft power: China’s cultural diplomacy at the Shanghai International Film Festival

Tyler Champine, Texas A&M University
Ecomedia imperialism and the fight for seed sovereignty in Venezuela

Shamshad Khan, University of Texas at San Antonio; Robert Lorway, University of Manitoba, Winnipeg; Akram Pasha, Ashokra Samithi, Mysore; Sushena Reza-Paul, University of Manitoba
HIV/AIDS, structural violence, and citizenship among sex workers in the Global South

Maria Skouras, University of Texas at Austin
@america in Jakarta, Indonesia: Technology & design aids soft power in American spaces
SESSION 5  9:00am - 10:30am

A

Participatory Communication and Community Media
Camilo Ernesto Perez Quintero, Universidad del Norte; Melissa Puche Manjarres, Universidad del Norte; Carina Lúcia Ubisse Capitine, Ohio University
Embodied memories of displacement: Using participatory art for understanding and reconciliation in Colombia

Mary Jackson Pitts & Samuel Noi, Arkansas State University
Ghana radio: Using the Web for audience engagement

Yonatan Tewelde, Ohio University
Participation and reconciliation in Eritrean PalTalk rooms

B

Film, Censorship and Cultural Policy
Hamidreza Nassiri, University of Wisconsin-Madison
Digitization of film exhibition: The transition phase in middle-income nations and the harms of forced technology adoption

Jing Wang, University of Texas at Austin
Destruction or rebirth: The impact of China’s film industry promotion law on Chinese independent documentary

Katrina Margolis, University of Texas at Austin
Transnational storytelling and the downfall of the Production Code

Mohammed A. Salih, University of Pennsylvania
Postwar Afghan and Iraqi media: On teleological transition and the reality of change

C

Development and International Communication
Lauren Kogen, Temple University
When theory is not so practical: Reconceptualizing “theories of change” in social change projects

Demet Kasap, Independent researcher
Potentials of net-based innovations for political mobilization and participation: Comparative cases around the world

SESSION 6  11:00am - 12:30pm

A

Diversity and Inclusion on Social Media
Lujain Bugshan & Mary Jackson Pitts, Arkansas State University
The role of social media in raising special needs awareness among Saudi people

Shelby Landmark, Texas A&M University
#DisabledPeopleAreHot: A content analysis of subversion, (in)visibility, and community surrounding disability and (sex)uality

Anima Donkor, Ohio University
I Slay for the Gram: Feminism, sexuality and the concept of Slay Queens - An analysis of Ghanaian Instagram blogs

B

Undergraduate views on Collective Action: A moderated conversation
Communications and honors Students in Professor Shiv Ganesh’s class on collective action, CMS 367 & COMM 370H

A

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Lujain Bugshan & Mary Jackson Pitts, Arkansas State University
The role of social media in raising special needs awareness among Saudi people

Shelby Landmark, Texas A&M University
#DisabledPeopleAreHot: A content analysis of subversion, (in)visibility, and community surrounding disability and (sex)uality

Anima Donkor, Ohio University
I Slay for the Gram: Feminism, sexuality and the concept of Slay Queens - An analysis of Ghanaian Instagram blogs

Ahmed Deen, Ohio University
Twitter: The stage of diversity through social media

C

Social Movements and Digital Media
Ilona Biernacka-Ligieza, Canterbury Christ Church University
Online communities – The chance to rebuild local agora?

Jennan Andrew, Ohio University
Analysis of the LGBT movement in Jamaica (Social movements)
SESSION 6  11:00am - 12:30pm

Social Movements and Digital Media, cont.

BMC 4.212  Chalisa Magpanthong, Independent Scholar, Bangkok, Thailand;
Drew McDaniel, Ohio University
Podcasting: On-demand radio in Southeast Asia

BMC 4.206  Mohammed Khushaim, Arkansas State University
The Influence of Twitter Platform on the Political Campaigns in the 2016 U.S Elections

Jason Yu, Southern Illinois University Edwardsville
It’s more about who I am – Value-relevant and outcome-relevant involvement in environmental protection, green advertising attitude, and green product purchase intention

Delphine De Gryse, Ohio University
“Sending Out An SOS: Can Digital Communication Improve the Mental Health of People Living in Refugee Camp Moria?”

Mary-Magdalene N. Chumbow, Ohio University
“Don’t touch my breasts!” Understanding the impact of the traditional practice of breast-ironing on young women in Cameroon: A qualitative study
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