Outpour

A NIGHT FOR CLEAN WATER

SUNDAY, OCTOBER 4, 2020
4-8 P.M. at BarrelHouse Brewing Co. in Paso Robles

lifewater.org/outpour
Bringing Safe Water to the World

Every 60 seconds a child dies from preventable waterborne diseases.

Lifewater is a San Luis Obispo faith-based nonprofit working to end the global water and sanitation crisis. Together, we can bring lasting change to the world’s poor communities.

40 YEARS
45 COUNTRIES
2.5+ MILLION SERVED

02 lifewater.org/outpour

WATER FOR THE THIRSTY
Outpour: A Night for Clean Water is the premier faith-based charity event on the Central Coast. Now in its fifth year, Outpour is an excellent opportunity for your business to connect with 400+ attendees while supporting a great cause.

Last year’s event raised over $300,000 and helped provide clean water and improved health to 21 villages in rural Uganda.

All proceeds from Outpour: A Night for Clean Water 2020 will help bring hope to children and families living in extreme poverty.

Event Details

Sunday, October 4, 2020
4-8 P.M.
BarrelHouse Brewing Co. in Paso Robles

- Live Music
- Silent & Live Auction
- BBQ Dinner featuring Barrelhouse Craft Beer & Wines
- Lifewater Interactive Experience

$100 / person
$750 / table of 8
$1,250 / VIP table of 8

VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table.

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PRESENTING SPONSOR
$10,000

The Presenting Sponsor will be featured prominently in all Outpour: A Night for Clean Water 2020 promotional materials and communications. This is an exclusive sponsorship level available for only one business.* The Presenting Sponsor will be recognized on the Main Stage.

*Due to their in-kind support, BarrelHouse Brewing Co. will also be featured as a Co-Presenting Sponsor.

2 VIP tables of 8 at the event
VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table

Logo on event-branded pint glass for VIP guests
Vision Trip for 2 to Africa with Lifewater (airfare not included)
Verbal recognition on Main Stage
Recognized Sponsor of the Main Stage
Full-page ad in event program
Recognition in Lifewater newsletter to 7,000+ recipients
Logo featured on Lifewater website
Logo featured on Lifewater social media
Logo included in event promo video
Logo featured on Outpour T-Shirt

lifewater.org/ outpour
Gold Sponsor
$5,000

Gold sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts as well as at the event. Each Gold sponsor will also receive a VIP table at Outpour: A Night for Clean Water 2020. The Gold Sponsors will be recognized at "The Lifewater Experience."

VIP table of 8 at the event

**VIP Tables include:** Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table

- Event-branded pint glass for your guests
- Verbal recognition at event
- Recognized Sponsor of the Lifewater Experience
- ½-page ad in event program
- Recognition in Lifewater newsletter to 7,000+ recipients
- Logo featured on Lifewater website
- Logo featured on Lifewater social media
- Logo included in event promo video
- Logo featured on Outpour T-Shirt
Silver Sponsor
$2,500

Silver sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts. Each Silver sponsor will receive a VIP table at Outpour: A Night for Clean Water 2020. The Silver Sponsors will be recognized at the Silent Auction.

Silver Sponsor Benefits

- VIP table of 8 at the event
  *VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table*
- Event branded pint glass for your guests
- Recognized Sponsor of the Silent Auction
- ¼-page ad in event program
- Recognition in Lifewater newsletter to 7,000+ recipients
- Logo featured on Lifewater website
- Logo featured on Lifewater social media
- Logo included in event promo video
- Logo featured on Outpour T-Shirt
BLUE SPONSOR
$1,000

Blue sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts. Each Blue Sponsor will be given two VIP tickets. The Blue Sponsors will be recognized at the Food and Beverage areas.

Blue Sponsor Benefits

- 2 VIP Tickets
- Recognized Sponsor of the Food & Beverage area
- Logo in event program
- Recognition in Lifewater newsletter to 7,000+ recipients
- Logo featured on Lifewater website
- Logo featured on Lifewater social media
- Logo included in event promo video
- Logo featured on Outpour T-Shirt
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Presenting Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Blue Sponsor</th>
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<tbody>
<tr>
<td>$10,000</td>
<td><strong>VIP Table at Event</strong></td>
<td>16 Tickets</td>
<td>8 Tickets</td>
<td>$2,500 Silent Auction</td>
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<td>$5,000</td>
<td><strong>Vision Trip for Two to Africa</strong></td>
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<td>$2,500</td>
<td><strong>Verbal Recognition During Event</strong></td>
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<tr>
<td>$1,000</td>
<td><strong>Recognized Sponsor of Event Element</strong></td>
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<td>$1,000</td>
<td><strong>Advertisement in Event Program</strong></td>
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<td>$1,000</td>
<td><strong>Recognition in Newsletter After Event (to 7,000 recipients)</strong></td>
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<td>$1,000</td>
<td><strong>Featured on Lifewater Website</strong></td>
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<td><strong>Logo Featured on Promo Video</strong></td>
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<td><strong>Logo on Outpour Shirt</strong></td>
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<td><strong>Food &amp; Beverage</strong></td>
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Questions? Contact Brittney Tierney, Community Outreach Coordinator:

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Lifewater.org