OBLONG’S MEZZANINE + CISCO WEBEX

Extending the Cisco Meeting Experience with Enhanced Content Collaboration Capabilities
Mezzanine Technology – Content Focused
Leverage Cisco Video and enhance your collaboration experience by elevating content to get the entire team engaged.

- Multi-Share™ Content
- Content Creation
- Flexible Screen Layouts
- Content Capture
Mezzanine Technology – Multi-Share™ Content
Share, compare and get the complete picture with multiple streams of content at once.

Allows meeting participants to…
- share multiple streams of content…
- from multiple locations…
- using any device…
- all at the same time
# Mezzanine Technology + Webex Board – Content Creation

Create content with multiple devices and share across distance in real time

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### Mezzanine Technology + Webex Board – Content Creation

Allows meeting participants to...

- include Webex Board for whiteboard annotation...
- include annotation from personal devices...
- from multiple locations...
- all at the same time
Mezzanine Technology – Layout Flexibility
Total control of all live streams across all displays creating a single digital canvas.

Allows meeting participants to...

- control live streams via gestures or iOS devices...
- to resize and move to create a digital canvas...
- from multiple locations...
- all at the same time
Mezzanine Technology – Content Capture
Upload, Save meeting artifacts, Download content

Allows meeting participants to…
- upload content prior to the meeting…
- save meeting artifacts during the meeting…
- download meeting content after the meeting…
- from multiple locations…
- all at the same time
Because Mezzanine Changes the Game
Enhancing the Webex collaboration experience for Enterprise

- Mezzanine makes it **easy to visualize all the information** you need to respond quickly to situations, solve problems, and make decisions (according to HBR “Typical organizations use 5 to 15 data sources for decision-making.”)

- Meetings are more efficient when **everyone can freely contribute, even at the same time** (“today’s workforce is global, agile, and data-driven”)

- Simultaneous actions enable new, **parallel workflows**…

- …that **increase team productivity**
Because Mezzanine Changes the Rules
MIT-to-Hollywood-to-Enterprise

In today’s digital era we are forced to communicate back and forth through a user interface that had its last great leap in 1984 with Apple’s graphical user interface.

Many of us are now acutely feeling the need for new ways in which we can communicate with a computer.
Because Oblong has a deep relationship with Cisco
Oblong is on Cisco’s Global Price List (GPL) and works closely with the CTG

- Technology partnership across Webex platform
  - Joint development ensures best possible user experience with Webex and Mezzanine
  - Not just a DevNET relationship. Deep ties to endpoints team.
- Cisco is deploying Mezzanine globally in sales offices and EBCs
- On GPL June 2019

Justin Ramirez, Head of Global Business Development for Cisco Webex confirms, “We’re making it easier for our customers to understand it’s not Cisco solutions OR Oblong solutions, it’s Cisco PLUS Oblong to create the most productive and collaborative work environment.”
Enables how work really gets done
A single mouse and screen is the antithesis to collaboration

- Increased team productivity
- Increased team innovation
- Teams get to decisions faster
- Teams make more accurate decisions
- Creates an enhanced workforce experience
- Creates a recruiting advantage – latest technology
Customers getting it done with Oblong Mezzanine
A single mouse and screen is the antithesis to collaboration

- Holder Construction: Improve Team Productivity
  “5 weeks to 5 hours”

- PwC: Transforming the Meeting Paradigm
  spurs innovative thinking, deeper engagement and transforms client briefings from one-way presentations to collaborative conversations

- NASA: Creating Visually Immersive Work Sessions
  delivers a heightened level of real time collaboration
Enterprise Use Cases
Productivity and innovation across all disciplines

- SAP implementation complex issue resolution
- Engineering design and review sessions
- Product line strategy and planning
- Agile team stand-ups
- Product development issue discussion and resolution
- Manufacturing production complex issue resolution
Enterprise Use Cases
Productivity across all disciplines

- Budgeting discussions
- IT Net Ops issue resolution during triaged event
- Financial analysis
- Human Resource planning
- Legal discussion
- Complex supply chain issue discussion and resolution
### Enterprise Use Cases

Productivity across all disciplines

- Security Operation Centers (SOC)
- Smart and Connected Cities Command Center
- Executive Briefing Centers
- IoT Monitoring Room
- Emergency Response Command Center
- Class Room of the Future.
Resources: Guides, Images, Videos

www.oblong.com/cisco

Ordering Guide  Partner Playbook  The Case for Multi-Share
Thank You!