Entrepreneurship Minor

Requirements

Students must complete 15 semester hours of coursework as described below. At least half of the coursework must be completed in residence at The University of Texas at Austin. All coursework must be taken on a letter-grade basis, and completed in conjunction with the students’ major requirements.

1. One of the following courses:
   - Any 3-hour lower- or upper-division Economics (ECO) course
   - HDO 301 Introduction to the Human Dimensions of Organizations
   - SOC 302 Introduction to the Study of Society

2. MAN 327 Innovation and Entrepreneurship; or MAN 327H Innovation and Entrepreneurship-Honors

3. MAN 327E New Venture Mechanics

4. One of the following courses:
   - ADV 378.23 Technology Marketing & Advertising
   - ADV 332C New Media Entrepreneurialism
   - FIN 374S Entrepreneurial Finance
   - HIS 350R.12/AFR 374D.2 History of Black Entrepreneurship in the US
   - J 331F Entrepreneurial Journalism
   - I B 372 (Topic 10: Exporting for Entrepreneurs)
   - MAN 337.21 The Art and Science of Negotiation
   - MKT 372 (Topic 5: Design Thinking for Business Innovation)
   - MKT 372 (Topic 6: Marketing for Entrepreneurs)
   - RHE 328 (Topic 4: Writing for Entrepreneurs)
   - RTF 365.9/SOC 352E Media Industries and Entrepreneurship

5. One of the following courses:
   - C S 374L Longhorn Startup, or E S 377E Interdisciplinary Entrepreneurship: Elective, or MAN 337.2 Interdisciplinary Entrepreneurship
   - E E 364E Interdisciplinary Entrepreneurship
   - MAN 347P Entrepreneurship Practicum
   - MAN 366P Management Practicum: Social Entrepreneurship I
   - MAN 367P Social Entrepreneurship II
   - MAN 369P Social Innovation Practicum

Note: Registration for any of these courses will require that existing prerequisite course requirements are adequately met.

*Other courses may be considered for substitution, as approved by the Entrepreneurship Minor Committee.
*All classes must be taken on a letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.

Description

The Entrepreneurship Minor aims to equip students with the perspectives, knowledge, and skills necessarily to engage in entrepreneurship, broadly defined to include the launch and development of new businesses as well as the growth and renewal of existing enterprises. The program will equip students with entrepreneurial thinking and talents to propel their success in a knowledge-based, innovation-driven economy, across a broad range of industries and settings.

Who Should Apply

The Entrepreneurship Minor is designed for undergraduate students interested in starting their own business ventures, creating and managing new ventures or products within existing businesses, or generating and implementing new ideas in any role that they hold during their careers. This minor is also well suited for undergraduate students interested in careers in consulting, new product development, technology commercialization, innovation, product management, event management, strategy, and business development. Admission to the minor is based on students’ overall academic record, including but not limited to hours and rigor of courses taken in residence, demonstrated interest, and UT Austin grade point average.

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