ABOUT THE MAJOR

This major focuses on managing and operating places where people travel to eat, attend special events, and relax or have fun. In addition to studying the hospitality and travel industry, you complete a general business certificate as part of the degree. Internships are required and opportunities include both local and out-of-state sites.

Skills and abilities this major develops includes: event planning, management, marketing, communication, organization, and promotion.

OPPORTUNITIES AFTER GRADUATION

Career Opportunities

According to the Bureau of Labor Statistics, employment of lodging managers is expected to grow by 8% and employment of meeting, convention and event planners is expected to grow by 10% from 2014 to 2024. Despite the growth of technological communication, many businesses still prefer or need to conduct meetings and trainings in person and require appropriate accommodations to do so.

Salary Information

According to the IUPUI First Destination Survey (2016), the average starting salary for TCEM graduates was $31,000. The median starting salary for TCEM/hospitality management graduates for the class of 2016 is $45,000, according to the National Association of Colleges and Employers (NACE, 2017).

(This section is intended for informational purposes, not prediction of actual salary.)

Graduate & Professional School Paths

TCEM graduates often pursue advanced degrees in the following areas: Business (MBA), Public or nonprofit administration (MPA), and Human Resource management.

WHERE TO GET MORE INFORMATION

School of Physical Education and Tourism Management
901 W New York Street
petm.iupui.edu

Meeting Professionals International (MPI)
www mpiweb org

American Hotel and Lodging Association
ahla.com

Sample Coursework:
- Mechanics of event planning
- Tourism policy and sustainability
- Facility operations
- Food and beverage operations
- Event tourism analysis
- Global tourism

Possible Careers:
- Event planner
- Catering manager
- Resort manager
- Tourism marketing
- Attractions manager
- Festival management

Where Could I Work?

- Conrad Indianapolis
- Indiana Landmarks
- Walt Disney Company
- Sports organizations
- Concert/arts venues
- Luxury and mid-range lodging facilities

Complementing Interests:

E
Enterprising

S
Social

C
Conventional

Get your interest code at go.iupui.edu/interests

Have questions for Academic & Career Development? Schedule an appointment:
acd.iupui.edu (317) 274-4856